

COVERAGE

Suburb	Letterboxes	Streets	Household Profile
1. Appleby	1,500	26	Low-medium income; Ages 20-50; Mostly renters; Singles & families.
2. Avenal	250	15	Medium-high income; Ages 30-65; Mostly homeowners; Families & professionals.
3. Clifton	500	20	Medium income; Ages 30-65; Mostly homeowners; Families & retirees.
4. Georgetown	750	30	Medium income; Ages 25-50; Mixed ownership; Families & singles.
5. Gladstone	1,000	29	High income; Ages 35-70; Mostly homeowners; Professionals & families.
6. Glengarry	1,250	32	Medium income; Ages 25-55; Mixed ownership; Families & singles.
7. Grasmere	1,000	27	Medium-high income; Ages 35-65; Mostly homeowners; Families & couples.
8. Hargest	250	16	High income; Ages 35-65; Mostly homeowners; Families & retirees.
9. Hawthorndale	500	20	Medium income; Ages 30-55; Mostly homeowners; Families.
10. Heidelberg	750	31	Medium income; Ages 25-55; Mixed ownership; Families.
11. Kew	250	14	Medium income; Ages 30-60; Mixed ownership; Families & retirees.
12. Kingswell	1,000	29	Medium income; Ages 25-55; Mixed ownership; Families & couples.
13. Newfield	750	22	Medium income; Ages 25-55; Mixed ownership; Families & singles.
14. Richmond	1,000	20	Medium-high income; Ages 30-60; Mostly homeowners; Families & couples.
15. Rockdale	250	17	Medium income; Ages 30-60; Mostly homeowners; Families & retirees.
16. Rosedale	250	15	High income; Ages 35-70; Mostly homeowners; Families & professionals.
17. Strathern	1,500	55	Medium income; Ages 30-60; Mixed ownership; Families & retirees.
18. Waikiwi	1,250	53	High income; Ages 35-65; Mostly homeowners; Families & retirees.
19. Waverley	500	16	High income; Ages 35-65; Mostly homeowners; Families & retirees.
20. Windsor	1,250	25	High income; Ages 40-70; Mostly homeowners; Couples & retirees.

MATERIAL COLLECTION

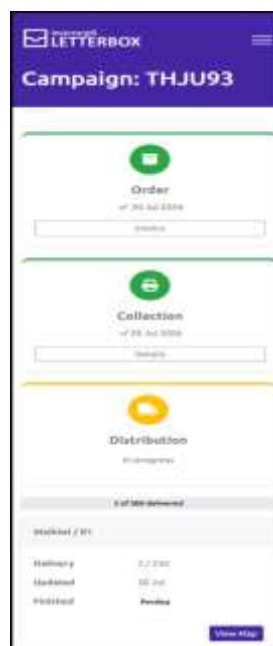
1. Upload PDF for Printing
2. Post to our NZ Post Address:
To: NZ5721348
NZ Post South Invercargill
254 Elles Road, Invercargill.
3. Collect from Your Address (Free)
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 - i. McDowall Print Ltd.
 - ii. Craigs Design & Print
 - iii. Quantum Print
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CONTACT

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PRICING

Regular Campaign:

10k flyers are distributed in 30-60 days in all 20 suburbs

Letterboxes	Distribution Only	Printing and Distribution									
		Card		A6		DL		A5		A4	
		1-Sided	2-Sided	1-Sided	2-Sided	1-Sided	2-Sided	1-Sided	2-Sided	1-Sided	2-Sided
10,000	\$999	\$1,459	\$1,635	\$1,498	\$1,621	\$1,647	\$1,795	\$1,878	\$2,050	\$2,361	\$2,649

Targeted Campaign Pricing by Suburb:

Flyers are distributed in your chosen suburbs in 14 days

Suburb	Letterboxes	Distribution Only	Printing and Distribution									
			Card		A6		DL		A5		A4	
			1-Sided	2-Sided	1-Sided	2-Sided	1-Sided	2-Sided	1-Sided	2-Sided	1-Sided	2-Sided
Appleby	1,500	\$480	\$570	\$603	\$604	\$652	\$632	\$691	\$670	\$748	\$738	\$868
Avenal	250	\$80	\$101	\$108	\$123	\$140	\$132	\$151	\$135	\$157	\$171	\$206
Clifton	500	\$160	\$193	\$204	\$215	\$237	\$226	\$252	\$240	\$271	\$292	\$335
Georgetown	750	\$240	\$294	\$312	\$338	\$377	\$357	\$404	\$375	\$428	\$463	\$541
Gladstone	1,000	\$320	\$377	\$399	\$389	\$416	\$406	\$439	\$430	\$477	\$446	\$533
Glengarry	1,250	\$400	\$478	\$508	\$512	\$556	\$537	\$590	\$565	\$634	\$618	\$740
Grasmere	1,000	\$320	\$377	\$399	\$389	\$416	\$406	\$439	\$430	\$477	\$446	\$533
Hargest	250	\$80	\$101	\$108	\$123	\$140	\$132	\$151	\$135	\$157	\$171	\$206
Hawthorndale	500	\$160	\$193	\$204	\$215	\$237	\$226	\$252	\$240	\$271	\$292	\$335
Heidelberg	750	\$240	\$294	\$312	\$338	\$377	\$357	\$404	\$375	\$428	\$463	\$541
Kew	250	\$80	\$101	\$108	\$123	\$140	\$132	\$151	\$135	\$157	\$171	\$206
Kingswell	1,000	\$320	\$377	\$399	\$389	\$416	\$406	\$439	\$430	\$477	\$446	\$533
Newfield	750	\$240	\$294	\$312	\$338	\$377	\$357	\$404	\$375	\$428	\$463	\$541
Richmond	1,000	\$320	\$377	\$399	\$389	\$416	\$406	\$439	\$430	\$477	\$446	\$533
Rockdale	250	\$80	\$101	\$108	\$123	\$140	\$132	\$151	\$135	\$157	\$171	\$206
Rosedale	250	\$80	\$101	\$108	\$123	\$140	\$132	\$151	\$135	\$157	\$171	\$206
Strathern	1,500	\$480	\$570	\$603	\$604	\$652	\$632	\$691	\$670	\$748	\$738	\$868
Waikiki	1,250	\$400	\$478	\$508	\$512	\$556	\$537	\$590	\$565	\$634	\$618	\$740
Waverley	500	\$160	\$193	\$204	\$215	\$237	\$226	\$252	\$240	\$271	\$292	\$335
Windsor	1,250	\$400	\$478	\$508	\$512	\$556	\$537	\$590	\$565	\$634	\$618	\$740

Targeted Campaign Pricing by Number of Letterboxes:

Flyers are distributed to your chosen number of letterboxes in any suburb within 14 days.

Letterboxes	Distribution Only	Printing and Distribution									
		Card		A6		DL		A5		A4	
		1-Sided	2-Sided	1-Sided	2-Sided	1-Sided	2-Sided	1-Sided	2-Sided	1-Sided	2-Sided
Targeted Campaign (You select suburbs) – Delivery in 14 days [20% off]											
250	\$80	\$101	\$108	\$123	\$140	\$132	\$151	\$135	\$157	\$171	\$206
500	\$160	\$193	\$204	\$215	\$237	\$226	\$252	\$240	\$271	\$292	\$335
750	\$240	\$294	\$312	\$338	\$377	\$357	\$404	\$375	\$428	\$463	\$541
1,000	\$320	\$377	\$399	\$389	\$416	\$406	\$439	\$430	\$477	\$446	\$533
1,250	\$400	\$478	\$508	\$512	\$556	\$537	\$590	\$565	\$634	\$618	\$740
1,500	\$480	\$570	\$603	\$604	\$652	\$632	\$691	\$670	\$748	\$738	\$868
1,750	\$560	\$671	\$711	\$727	\$793	\$763	\$842	\$805	\$905	\$909	\$1,074
2,000	\$640	\$744	\$783	\$766	\$810	\$805	\$858	\$860	\$924	\$947	\$1,034
2,250	\$720	\$845	\$891	\$889	\$951	\$936	\$1,009	\$995	\$1,081	\$1,118	\$1,240
Targeted Campaign (You select suburbs) – Delivery in 14 days [30% off]											
2,500	\$700	\$837	\$887	\$881	\$947	\$931	\$1,010	\$1,000	\$1,095	\$1,139	\$1,268
2,750	\$770	\$928	\$985	\$994	\$1,078	\$1,052	\$1,151	\$1,125	\$1,242	\$1,300	\$1,465
3,000	\$840	\$1,001	\$1,062	\$1,027	\$1,093	\$1,121	\$1,174	\$1,170	\$1,279	\$1,302	\$1,445
4,000	\$1,120	\$1,329	\$1,406	\$1,376	\$1,468	\$1,487	\$1,573	\$1,560	\$1,716	\$1,708	\$1,938
5,000	\$1,400	\$1,630	\$1,718	\$1,679	\$1,749	\$1,762	\$1,843	\$1,884	\$1,983	\$2,081	\$2,225
6,000	\$1,680	\$1,967	\$2,077	\$2,028	\$2,124	\$2,127	\$2,242	\$2,274	\$2,420	\$2,487	\$2,718
7,000	\$1,960	\$2,294	\$2,421	\$2,366	\$2,479	\$2,487	\$2,621	\$2,664	\$2,827	\$2,948	\$3,179
8,000	\$2,240	\$2,631	\$2,780	\$2,706	\$2,841	\$2,883	\$3,017	\$3,054	\$3,262	\$3,383	\$3,670
9,000	\$2,520	\$2,959	\$3,124	\$3,055	\$3,217	\$3,249	\$3,416	\$3,444	\$3,699	\$3,789	\$4,163
10,000	\$2,800	\$3,260	\$3,436	\$3,299	\$3,422	\$3,448	\$3,596	\$3,679	\$3,851	\$4,162	\$4,450
15,000	\$4,200	\$4,889	\$5,153	\$4,979	\$5,171	\$5,210	\$5,439	\$5,563	\$5,834	\$6,242	\$6,675

We deliver letterboxes in batches of 250. Visit our website for the full range of pricing for quantities up to 15,750 letterboxes.